



Mr White's Sales & Marketing Manager, Leicester Square, London

Are you a Super Star Sales Machine and Lover of all things Marketing?

Do you want to excel within the hospitality sector?

If you are then read on!

We're looking for an exceptional, positive and enthusiastic sales and marketing manager to work in a brand-new **Marco Pierre White** restaurant in **Leicester Square, London** called **Mr White's**.

Initially, you will be involved in the build up to the opening, developing and initiating the sales and marketing strategy in line with the brand and Marco's values. Once open, you will be responsible for the ongoing promotion, sales, marketing and also merchandising of this exciting new restaurant.

Reporting to the General Manager, you will help develop and lead the delivery of a multi-channel sales and marketing strategy that builds the restaurant's awareness and reputation, provides sales leads and maximises the merchandise opportunities.

The role is multi-level but key is on-site retail and will include products such as Marco Pierre White recipe books, gin and other 'shop' elements.

What we are looking for:

With a background in sales and marketing, preferably within the hospitality / restaurant sector, you understand the importance of planning and implementing sales and marketing campaigns. You will also have an understanding of merchandising.

Strong planning, support and execution skills are needed, delivering on a wide variety of tactical campaigns and events throughout the year.



This is an incredibly fast-paced business, and often requires working 'out of hours', and reacting to unforeseen events, so you need to be prepared to roll your sleeves up and get stuck in.

Who you are:

To deliver what we are looking for, you should be an established sales & marketing manager with a strong track record of driving sales with a hands-on approach to your work.

Naturally, you will be enthusiastic about sales and keep on top of the latest industry innovations and trends.

You will be an organised planner, who delivers great work on time and a results focused operator with an analytical mind. You also need to be an innovator who looks for what's new as well as optimising what has worked well in the past.

You will be a great communicator with a mature manner, positive attitude and an ability to effectively collaborate with peers plus the front and back of house teams at the venue as well as the stakeholders across the business.

Interested?

Please send CV and covering letter to careers@mrwhiteslondon.com