



JUNIOR MARKETING EXECUTIVE

Location: Birmingham

Salary: £21k

Hours: Full-time

About us

Marco Pierre White is an acclaimed chef, restaurateur and TV personality. He has restaurants across the UK under different concepts namely Marco Pierre White Steakhouse Bar & Grill, Marco's New York Italian, Wheeler's of St James's, Mr. White's English Chophouse, Koffmann & Mr. White's, Bardolino Pizzeria, Bellini & Espresso Bar and Marconi Coffee and Juice Bar. Black & White Hospitality, of which Marco is a shareholder partners and aligns with Franchisees to deliver the various brand concepts in both shared and standalone spaces.

The role

We're looking for a talented and passionate junior marketing executive to join our team. It's a creative and diverse role that will see you work closely with our internal and external stakeholders to deliver a multi-channel marketing strategy.

Reporting to the marketing director, the role will involve working with our marketing agencies, namely digital, social, PR, creative and print to execute campaigns and ensure they roll-out on time. You will play a big part in planning and delivering multiple events ranging from launch parties and restaurant events to trade shows and conferences.

What we are looking for and responsibilities

- Excellent communication and interpersonal skills to develop strong relationships and work closely with multiple stakeholders. This will include regular calls, emails and meetings with franchise partners, team members and agencies
- A well-rounded marketer with strong digital and social media knowledge, and thorough understanding of the role PR and creative play in delivering multi-channel marketing initiatives
- Great aptitude to manage multiple projects ensuring all deadlines are met
- Good copywriting and proof-reading skills are required for presentations, internal newsletters, campaigns and proofing marketing collateral
- A minimum of one year's marketing experience, preferably working in a b2c environment

What's in it for you?

- Career progression - working alongside very experienced individuals and teams who will actively support your knowledge, skills and career growth
- A fun, exciting and dynamic working environment
- A competitive salary
- 50% off at all our restaurants

To apply:

Contact: Jade Mallia at jade@blackandwhitehospitality.com